

## **Dear Member:**

Thank you for your interest in serving as a PIA Ambassador. Our ambassadors play an important role in strengthening membership and furthering the mission of PIA.

## Ambassadors are required to:

• Be an active member of the Professional Insurance Agents of Louisiana, in good standing.

AMBASSADO

- Attend your local chapter meetings and state events.
- Represent PIA at PIA Chapter meetings and special events, as well as industry functions.
- Actively recruit new members and fortify retention of 1st year members in PIA through personal outreach.
- Represent and promote PIA with integrity and a positive attitude.
- Attend a bi-monthly Ambassador conference call.

For more information, please see the PIA Ambassador Section at www.piaoflouisiana.com.

Name: Agency/Company:	
Job Title/Position: Phone: Phone:	
Email Address:	
Tell us more about yourself	
How have you volunteered at PIA? Please list any state, local chapter, Young Insurance Professionals	
poards, committees, or events where you have served.	
What are your favorite PIA Member Benefits:	
What makes you a good PIA Ambassador?	
Provide a personal testimony of how PIA has impacted you or your agency/company.	
☐ I understand the purpose of the Ambassador Program and pledge to serve for 1 year, giving the till necessary to accomplish the goals of the program. (Annual application required.)	me
I understand that my photo and contact information may be used in promotional information, on media and on the PIA website.	social
SENTING INSURANCE TO SERVICE TO S	
Signature	

LOUISIANA